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The Story

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Agent to the superstars

Broadcast Date: Aug. 10, 1975

Though he already represented many NHL stars, Alan Eagleson skyrocketed to fame and fortune when he became lawyer and agent for wunderkind Bobby Orr. Now, as the superstar approaches the end of his contract, Eagleson tells the Boston Bruins to pony up \$10 million to re-sign their star defenceman. The jaw-dropping figure would make Orr the highest-paid professional sportsman in history. As we hear in this clip, Eagleson blames the dizzying salaries on the "line-up of fools" willing to pay.



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